



**ConnectIreland.com**

*our country, your opportunity*

Be rewarded for introducing Ireland

Comhairle Contae Mhuineacháin



Monaghan County Council

Delivering the **Succeed in Ireland** initiative.

*“Implementing a unique referral model  
ConnectIreland is asking individuals to reach  
out to their contacts, family, friends and  
business connections, to identify and make  
introductions between ConnectIreland and  
overseas companies that are considering  
international expansion”*

Enda Kenny, Taoiseach (Irish Prime Minister)

## What is *Succeed in Ireland*?



- ConnectIreland is charged with delivering the *Succeed in Ireland initiative*, part of the Irish Government's Action Plan for Jobs.
- ConnectIreland works with IDA Ireland to convert introductions into successful Irish entities.
- Innovative approach to inward investment and job creation.

Delivering the **Succeed in Ireland** initiative.

## What is *ConnectIreland*?



- It is an opportunity for the ordinary person to earn a reward for introducing a company to Ireland.
- Reward = Up to €1,500 per job (to a maximum of 100 jobs)
- New channel to market for IDA Ireland
  - ConnectIreland – the link between Ireland’s diaspora and assisting the IDA in bringing Inward Investment to Ireland

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# What are we looking for ?



- Approximately 70 million people globally with Irish Heritage and links.
- Locally, Monaghan County Council has the power to mobilise its community to reach out to their network – friends, relatives, colleagues etc.
- By asking them if they know an international company considering expansion, it could result in jobs for Monaghan.

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# How do we reach our diaspora?



## ***Domestically***

With your help

***Through community groups  
and business organisations***

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## Success to date



- **46** companies established to date creating **almost 1,500** jobs
- **Almost 50,000** connectors
- Over **2,500** companies referred

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